



Vendors and Sponsors Welcome!

2nd Annual Central Illinois Renewable Energy Expo

**Saturday, May 2, 2009
9:00 AM to 5:00 PM**

**Sunday, May 3, 2009
10:00 AM to 4:00 PM**



**Green Sports Complex
12026 North Old Galena Road
Mossville, Illinois (Near Peoria)**

**(North of Peoria, just off of IL Route 29 and IL Route 6,
near the Mossville Caterpillar® plant)**

The Peoria County 4-H and Extension Foundation is proud to present the Central Illinois Renewable Energy Expo, May 2nd and 3rd at the Green Sports Complex in Mossville, Illinois near Peoria. This event is designed to be educational and informative with plenty of vendor displays, seminars, kids' activities and information on renewable energy, energy efficiency, sustainable solutions, green lifestyles, and earth-friendly technology.

The event, the first one to be offered in Central Illinois, is designed to provide an opportunity for area residents and businesses to learn more about renewable energy and energy-efficiency products and services. "Every time your turn on your radio or TV you hear something about energy consumption. Many, if not all of us, would like to know more about how to save money on heating, fuel, electricity and so on, so we thought the Expo would be a great opportunity," said Gary Sutton, Expo Coordinator and a member of the Peoria County 4-H and Extension Foundation. "We were amazed at how many people attended in 2008—it confirmed the need for an event like this. We are very grateful for our volunteer event partners and we think the Expo will continue to be a great experience for all in central Illinois."



VENDOR INFORMATION

The Central Illinois Renewable Energy Expo is proud to bring together vendors who will showcase products, services, and/or innovations related to green energy, renewable energy, energy efficiency, green lifestyles, sustainable solutions and more. This event is a great opportunity for residents and businesses to learn from experts in the green industry. In addition to vendors and displays, the event features seminars and kids' activities. All proceeds benefit the 4-H and Extension Foundation.

All vendors will be listed in the program book and on the event website. Press releases and advertising will draw media to the event. Vendors may distribute free giveaways or hold drawings for free prizes. Vendors will not be allowed to give away any food items (candy is acceptable) or sell any type of food items at the event. Vendors are asked to provide at least one booth worker during the entire event time; vendors who must give a presentation are exempt from working their booth during their presentation time.

Booth Rates

- Business For-Profit, \$300 each
- Non-Profit, Government, Education, \$150 each

All Booths Include

- 10' x 10' space
- One 8' table, unskirted
- Two chairs
- Electric service with one 110 outlet

Additional Services Available

- Additional 8' tables, \$10 each
- Wireless Internet connection, \$25

Set Up and Tear Down

- Set up must be completed on Friday, May 1 between 9:00 AM and 9:00 PM
- Alternate set-up accommodations must be arranged with Gene Pratt 309-370-1395 or Gary Sutton 309-282-4839
- Vendors must check-in during set-up with event coordinators at the main event booth
- The facility has large overhead doors for indoor booths but no loading dock
- Outdoor vendors may supply and set up their own tents
- Vendors may tear down after 4:00 PM on Sunday, May 3, 2009 or by 12:00 Noon on Monday, May 4, 2009
- No carts are available on site—vendors should supply their own carts, if needed

Booth Location

Sponsors and returning vendors will be given prime booth space although every effort will be made to ensure all vendors have good foot traffic and exposure. Please indicate on the registration form any special display needs as this may determine booth location.

Food

Vendors may purchase breakfast and lunch items at the CIREE Café. Vendors are allowed to bring their own beverages but are asked to keep extras hidden from public view underneath tables or behind displays.

Liability Waiver

By purchasing a booth at the Central Illinois Renewable Energy Expo, vendors agree to accept full liability for any damages to booth materials, displays or other items supplied by the vendor; for any injuries incurred by vendor booth workers; for any damages to the event facility; or for any damage to vehicles in the event parking lot.

Register by April 3, 2009

**Late registrations will be
accepted if booth space
is still available.**



SPONSOR INFORMATION

The Central Illinois Renewable Energy Expo is proud to offer sponsorships to area businesses and organizations. This event benefits the community by providing residents and businesses with valuable information about renewable energy, energy efficiency, sustainable solutions, green lifestyles, and earth-friendly technology. The event features vendors and displays, seminars and kids' activities. All proceeds benefit the 4-H and Extension Foundation.

Sponsorship Levels

Event Sponsor (\$3,000)

- Full page ad in CIREE program book
- One 10' x 10' indoor booth
- Organization name and logo in all media ads
- Organization logo on the CIREE website
- Organization logo on CIREE poster
- 10 CIREE admission passes

Gold Sponsor (\$1,500)

- 1/2 page ad in the CIREE program book
- One 10' x 10' indoor booth
- Organization logo on all print ads
- Organization logo on the CIREE website
- Organization logo on CIREE poster
- 5 CIREE admission passes

Presentation Room Sponsor (\$1,000)

- Organization name and logo at the entrance to the presentation room
- 1/2 page ad in the CIREE program book
- Ability to display literature on tables in the presentation room
- 5 CIREE admission passes

Silver Sponsor (\$500)

- 1/4 page ad in the CIREE program book
- One 10' x 10' booth
- Organization logo on CIREE website
- Organization logo on CIREE poster

Grassroots Sponsor (\$250)

- Organization name in CIREE program book
- Organization name on CIREE website
- Organization name on CIREE poster

Sponsorship requests should be submitted as soon as possible.

To be included in ALL media and marketing materials, logos and sponsor organization names should be submitted no later than March 6, 2009. Sponsor requests will still be accepted after this date and up to April 3, 2009. Late sponsors will be added to media and marketing materials as possible.

**Submit logos to
info@CIREE.net**

Please Note: The preferred format for logos is Adobe .eps. Other formats may be submitted with no guarantee of correct colors, size, quality or clarity (.jpeg, .gif, .tiff, etc.). If you need help or have questions, please contact Gene Pratt at 309-370-1395.



ADVERTISING INFORMATION

PROGRAM BOOK

The Central Illinois Renewable Energy Expo is pleased to offer advertising opportunities in the event's Program Book. All ads will be in full color.

Advertisement Sizes and Rates

Full Page Ad	4.5" x 7.5"	\$300
1/2 Page Ad	4.5" x 3.75"	\$175
1/4 Page Ad	4.5" x 2"	\$100
Business Card Ad	3.5" x 2"	\$75

Advertisement Submission

- Ads should be submitted by April 3, 2009 by e-mail to info@CIREE.net
- The preferred format for ads is Adobe .pdf or .eps in the correct size. Other formats may be submitted with no guarantee of correct colors, size, quality or clarity (ie, .jpeg)
- If you need help or have questions, please contact Gene Pratt at 309-370-1395

WEBSITE

The Central Illinois Renewable Energy Expo is also offering special website advertising

Feature Sponsor

For an additional \$100 sponsors can be the feature sponsor of the month on the new CIREE website, which will be up and running after March 1, 2009 and continue year-round. Being "featured" includes the organization name and logo in addition to a front page article about the sponsor. Limit 12 per year (one each month).

Web Ads

For \$30 per month, vendors and sponsors can purchase a web ad that appears on the front page. Limit 2 advertisers per month.

Web Submissions

For website feature or advertisement submission procedures, contact Gene Pratt at 309-370-1395 or Gary Sutton at 309-282-4839.

VENDOR & SPONSOR REGISTRATION

Please complete registration form and remit to CIREE with payment by April 3, 2009 to guarantee booth space and be included in promotional materials and on the website. Sponsors should submit information by March 6, 2009 or as soon as possible.

Contact Name		
Business or Organization		
Address		
City	State	Zip
Phone	Fax	
E-mail		
Web URL		
Brief Display Description (Please indicate oversized items to display):		

Quantity	Booth Options	Cost	Total
Indoor Vendor Booth 10'x10'			
	Business For-Profit	\$300	
	Non-Profit, Government, Education	\$150	
	Additional Tables 8'	\$10	
	Wireless Internet Connection	\$25	
Outdoor Vendor Booth			
	25' x 25'	\$300	
	50' x 50'	\$500	
	110 Power (outside booth only)	\$25	
Program Book Advertisements (Color)			
	Full Page Ad (4.5" x 7.5")	\$300	
	1/2 Page Ad (4.5" x 3.75")	\$175	
	1/4 Page Ad (4.5" x 2")	\$100	
	Business Card Ad (3.5" x 2")	\$75	
Website Advertisements			
	Feature Sponsor per month	\$100	
	Vendor Advertisement per month	\$30	
Sponsorship			
	Event Sponsor	\$3,000	
	Gold Sponsor	\$1,500	
	Presentation Room Sponsor	\$1,000	
	Silver Sponsor	\$500	
	Grassroots Sponsor	\$250	
	TOTAL		

Payment Information
<input type="checkbox"/> Check Payment Enclosed (Payable to CIREE)
<input type="checkbox"/> Credit Card Payment (Please complete information below)
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover
Expiration Date
Card Number
Signature

Submit registration form and payment information:

CIREE
Mail to: PO Box 44
Chillicothe IL 61523

E-mail to: info@CIREE.net

Fax to: 309-282-9023

Thank you for your participation!
We look forward to a great event!
For questions, please contact Gene Pratt at 309-370-1395
or Gary Sutton at 309-282-4839

Central Illinois  Renewable Energy Expo